

# HTV Short Cover Front Specifications

**SC FRONT CARD**

**NOTE: Front & Back of the FRONT Card are Same Size!**

**Front Card Short Cover Specs:**

**Trim Size:**  
8" wide  
5" tall

**Size w/bleed:**  
8.5" wide  
5.5" tall  
(Bleed .25")

Copy safety margin .125" from trim

Perforation .25" from trim

Bleed Trim Copy safety margin

**FREE Examination & Smile Consultation**  
 • Periodontal (Gum) Screening  
 • Cosmetic Evaluation  
\*Offer expires 30 days from date of receipt. Valid only with coupon. Not valid with any other offer. New patients only.

**\$499 Crown**  
(reg. \$759)

**\$999 Dental Implants\***  
(reg. \$1499)  
\* Abutment and crown not included.

**Dental Cleaning with Exam & X-Rays ONLY**  
**\$79** for Each Child (\$156 value)  
Children 11 & under  
**\$89** for Each Adult (\$178 value)  
Does not include periodontal therapy. Bite wing x-rays only. Offer expires 30 days from date of receipt. Valid only with coupon. Not valid with any other offer. New patients only.

S8BGMH

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## NOTE:

1. Make sure all text and important content is within the safety margin. Failure to do so may cause it to be cut off when trimmed.
2. Have all background images and/or colors extend to the bleed.
3. Perforation is on the Left on the Outside Facing page. Perforation is on the Right of the Inside Facing Page.

**Bleed:** Background colors/images. Will be trimmed off on final card.

**Trim:** Actual size of card when trimmed.

**Safety Margin:** No content/text should extend past this area towards the trim. Allows for trimming without cutting off important information.

# HTV Short Cover Back Specifications



## NOTE:

1. Make sure all text and important content is within the safety margin. Failure to do so may cause it to be cut off when trimmed.
2. Have all background images and/or colors extend to the bleed.
3. Perforation is on the Right on the Outside Facing page. Perforation is on the Left of the Inside Facing Page.

**Bleed:** Background colors/images. Will be trimmed off on final card.

**Trim:** Actual size of card when trimmed.

**Safety Margin:** No content/text should extend past this area towards the trim. Allows for trimming without cutting off important information.