

# Saturation Postcard Front-Side Specs



## NOTE:

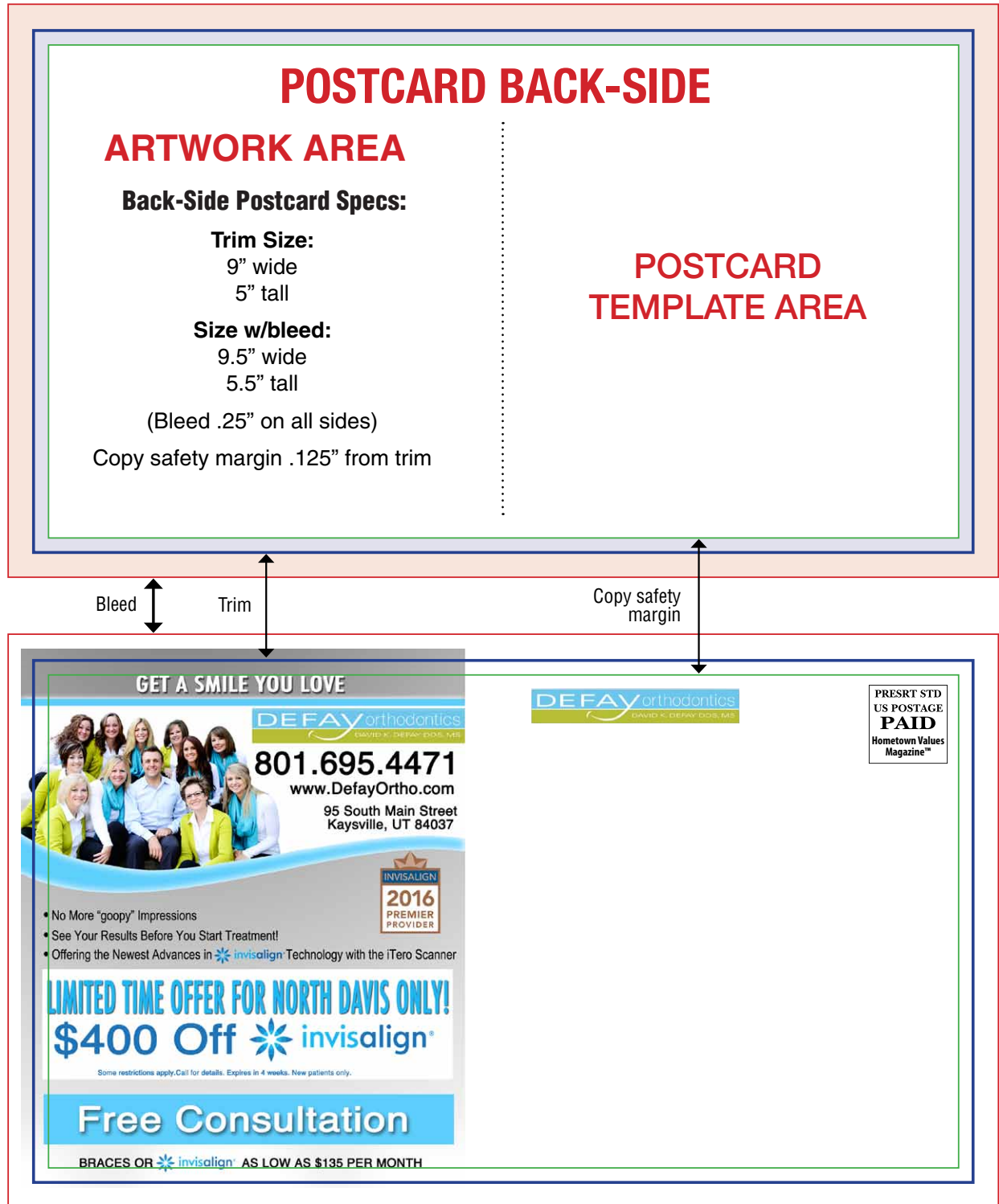
1. Make sure all text and important content is within the safety margin. Failure to do so may cause it to be cut off when trimmed.
2. Have all background images and/or colors extend to the bleed.

**Bleed:** Background colors/images. Will be trimmed off on final card.

**Trim:** Actual size of card when trimmed.

**Safety Margin:** No content/text should extend past this area towards the trim. Allows for trimming without cutting off important information.

# Saturation Postcard Back-Side Specs



## NOTE:

1. Make sure all text and important content is within the safety margin. Failure to do so may cause it to be cut off when trimmed.
2. Have all background images and/or colors extend to the bleed.
3. Indicia/Mailing Label is on the right side.

**Bleed:** Background colors/images. Will be trimmed off on final card.

**Trim:** Actual size of card when trimmed.

**Safety Margin:** No content/text should extend past this area towards the trim. Allows for trimming without cutting off important information.